Brace for Impact Leadership Experience

Flight 1549, “The Miracle on the Hudson,” is the backbone of the Brace for Impact Leadership Experience. But the experience is much more than the story of a fateful landing.

Focus on how executives lead themselves, their teams, and their organizations in the midst of the unexpected, the unplanned, and the unpredictable: the big and small events that happen every day.

Sample 3-Day Agenda: Charlotte, NC

(Your agenda will be customized to your needs)

Day One
5:00pm    Reception
Opening Session
  •  Orientation & Pre-Event Survey Results
  •  1549 Video Clip: Preparation
  •  Introduction of Brace for Impact Framework
7:00pm    Dinner: Uptown Charlotte

Day Two
8:00am    Breakfast
8:45am    Opening Session: Carolina’s Aviation Museum
  •  Self-Assessment: Potential Impact & Probability
  •  Organizational Cultural Assessment: Lead the Change
Afternoon  Lunch
  •  Individual Leadership Case Studies
  •  Miracle on the Hudson: Preparation, In the Moment, & Aftermath
  •  Guest Speaker (If Available)
Evening    Reception & Dinner: Under the Wings

Day Three
7:30am    Breakfast
8:00am    Recovery Overview by Crisis Counselor: Handling the Aftermath
  •  Individual Action Planning
  •  Summary of Learning & Debrief
Afternoon  Lunch
1:00pm    Session Close